



SPONSORSHIP OPPORTUNITY

2026 Albuquerque Christkindlmarkt

December 12, 2026 | 11:00 AM – 6:00 PM
Winrock Park | 2100 Louisiana Blvd. NE, Albuquerque, NM 87110

Bring Your Brand to 10,000+ Holiday Shoppers

The Albuquerque German Language Group (AGLG) invites you to become a sponsor of the **2026 Christkindlmarkt**, one of Albuquerque's most anticipated and unique holiday events.

This authentic German-style Christmas market features:

- Traditional German food & beverages
- Live entertainment & cultural performances
- Artisan gifts, décor, and specialty vendors
- A festive, high-traffic holiday shopping experience

Last year's event at a much smaller space drew approximately **8,000 attendees**, and we expect a much greater turnout in 2026 with double the number of vendors.

This is a high-visibility opportunity to connect your brand directly with engaged local families, holiday shoppers, and community leaders.

Why Sponsor?

- Direct exposure to thousands of attendees
 - On-site brand presence at Winrock Park
 - Digital + social media marketing reach
 - Strong community goodwill & cultural association
 - Premium holiday season visibility
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SPONSORSHIP LEVELS

BRONZE (\$200–\$500)

- Logo on website
 - 10x10 booth space (you provide your own canopy, table, chairs, lighting, Xmas decor)
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SILVER (\$500–\$1,000)

- Logo on website
 - Social media promotion
 - 10x10 booth space (you provide your own canopy, table, chairs, lighting, Xmas decor)
 - On-stage recognition during event
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GOLD (\$1,000+)

- Premium logo placement (website + social media)
 - Larger vendor space is available, let us know what you need by October 5, 2026!
 - On-stage recognition during event
 - VIP seating access
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RETURNING SPONSOR ADVANTAGE

We are especially grateful for our 2025 sponsors and invite you to renew or upgrade your partnership for expanded visibility in 2026.

RESERVE YOUR SPONSORSHIP

Space and promotional placements are limited and assigned on a first-come basis.

Contact:

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